

## Vincent Candela Bio

Vincent Candela is the President of Singletree Technologies. He is in charge of daily operations as well as partnership management. He has over forty years of professional experience. Fourteen of those years were spent in the retail and apparel business. He has held management positions in both business and technology disciplines. Because of his unique background, he is an expert at understanding business requirements and translating them into technology solutions.

Before joining Singletree, Vincent was the Vice President of the Retail Technology practice for 3i Infotech, Ltd.. Vincent put together an extensive retail client list in his 5 years at 3i Infotech. He was able to show his clients how leading edge technology can add real business value.

Vincent spent thirteen years at Ralph Lauren Corporation in various capacities. He managed a global applications team that successfully deployed design, product development, demand planning and supply chain solutions to the business. He also collaborated on I.T. Strategy initiatives which outlined the road map for new business applications. Additionally, he led a team that performed a detailed evaluation and selection of ERP systems.

Before joining the I.T. team at Ralph Lauren, Vincent held several management positions in the product development, production, replenishment, costing, and purchasing business groups. He led many business initiatives that streamlined the process and increased profitability. He was a key part of an initiative to start up a \$100 million replenishment business for Ralph Lauren which still thrives today.

Before joining Ralph Lauren, Vincent spent several years working as an accountant at several manufacturing companies. This has given him a strong foundation for the rest of his career and enabled him to keep a bottom-line focus in all of his endeavors.

